

Name: _____ Date: _____

Saturday Night Live: Satire in Commercial Parodies

Satire is a literary device where humor is used to draw attention to or criticize some societal flaw. This can be something silly people do or it can be a serious issue with politics and policies. *Saturday Night Live* frequently uses satire in their portrayal of politicians, the media, and human nature in general. Watch the SNL commercial parodies in order to identify what point they are trying to make about society.

SNL Clip	Satire (Criticism of Society)	Support from the Clip
Totino's Pizza Rolls		
Star Wars Toys		
President Barbie		

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Totino's Pizza Rolls	Media sometimes portrays women as childlike with the sole purpose of serving men.	<ul style="list-style-type: none"> -women don't want to watch sports they just want to serve their husbands who watch sports -women don't have personality beyond interacting with males -women playing with an activity pack to keep them busy while their husbands are busy.
Star Wars Toys	Grown men should not be playing with or collecting toys.	<ul style="list-style-type: none"> -taking the toys from the boys to show them how to correctly play -having three versions of one toy -locking toys in case and just looking at them -sad eyes when boy asks about the men's' wives
President Barbie	Toy companies demean girls with their "empowering" toy dolls.	<ul style="list-style-type: none"> -girls are already playing with gender neutral toys -gave Barbie a cell phone and Snap Chat to appeal to girls -girls are not surprised by a female president.